



NCMD

National Child Mortality Database

**Our impact in
2024**

2024 was an important year for the National Child Mortality Database (NCMD).

This year our programme scaled new heights as we delivered more impact than ever before. Here's what we did.

Collecting data

Firstly, we continued to collect data on all child deaths in England as we have done since 2019. It's a statutory requirement that every child death in England be reported to the NCMD within 48 hours and reviewed in detail, so the data we hold is both timely and comprehensive.

We work hard to support Child Death Overview Panels, who are responsible for

“Thank you for highlighting these stark and widening inequalities in infant mortality.” Dr Habib Naqvi MBE, Chief Executive of the NHS Race and Health Observatory

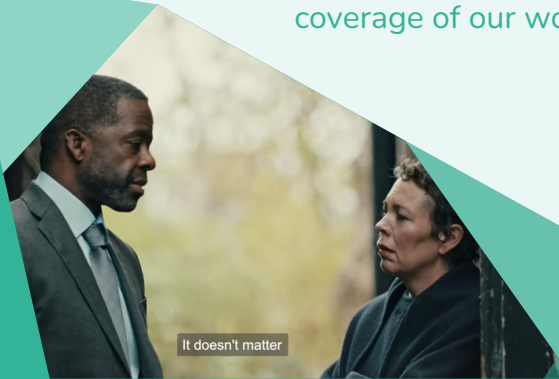
completing these reviews. In 2024 we attended the Association of Child Death Review Professionals' annual conference and gave three separate presentations. We also responded to more than 400 queries, ensuring that every death was reported accurately and efficiently.

Sharing learning

In 2024 we continued to share learning from the unique data we hold, producing a range of publications (see infographic overleaf).

We also worked to put this data in the public eye, with coverage of our work in

Adrian Lester and Olivia Colman star in a promotional video from Amnesty International to share NCMD data



The Rt Hon Kwasi Kwarteng addresses a parliamentary reception on SUDIC



Changing policy

the media reaching a total estimated audience of over 20m people in 2024.

Changing practice

Our reports and data releases help professionals who work with children to improve their practice. In addition to our publications we ran a series of webinars through the year which were attended by more than 2,500 professionals.

Our data is now regularly shared and commented on by the RCPCH.

We also change policy. Based on our data the government updated the Homelessness Code of Guidance and the National Suicide Prevention Strategy.

With ROSPA and the British Retail Consortium, we also ensured that labels were added to baby bath seats to make clear they are not safety devices.

We regularly invited to parliament, and help the government respond to parliamentary questions.



2 Academic papers



2 Thematic reports



1 Data release



1 Report

126



Data requests

131k



Website views

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